

ANNA YAKYMCHUK

Product Designer (UX/UI)

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Location: Ukraine / Remote

PROFESSIONAL SUMMARY

Product Designer (UX/UI) with 6 years of experience in visual and communication design, including FinTech and project-based work in mobile and responsive web. Designs user flows and interactive prototypes for complex interfaces based on research and business requirements. Deepening expertise in design systems and product analytics.

RELEVANT EXPERIENCE

Luma Clinic Dashboard | HealthTech / Admin Dashboard | 2026

Designed a clinic dashboard concept covering appointment workflows, status logic and edge cases for front-desk staff.

UX Risk Review | AI Plugin for Figma | 2026

Designed an AI-powered Figma plugin concept that flags missing states, logic gaps and UX risks before handoff.

Sky Alert | Mobile Product Design | 2025

Used four research methods to design user flows, key states and an interactive prototype for an air-alert app.

Idea School | UI/UX & Information Architecture | 2025

Used interviews and competitor analysis to restructure a school website's information architecture and design a mobile-first UI.

WORK EXPERIENCE

Senior Graphic Designer

CHAOS Communication Agency | 2022 - Present

- Developed scalable design frameworks for 6+ programs and initiatives, including the public councils at NABU, ESBU, PlayCity, and the Ministry of Defence of Ukraine, keeping materials consistent across formats.
- Designed 40+ analytical reports (20–90 pages) for public institutions, donors and international partners, making complex data easier to use.
- Built visual identity, brand book, and 20+ templates for 15+ branches, reducing content production time from 60 to 10 minutes.

Senior Graphic Designer

FinTech | NDA | 2019–2022

- Built the B2B FinTech platform's identity and 50+ page brand book, scaling the system across 17+ channels.
- Improved a YouTube channel through Data-Driven Design, using views, retention, drop-off points, and A/B testing to refine thumbnails and content formats with the team.
- Designed Landing Pages for a B2B FinTech platform, prepared Developer Handoff and Design Specifications, and conducted Design QA to support accurate implementation.
- Led a team of 5 designers by allocating work, conducting Design Reviews and coordinating the End-to-End Design process from problem discovery and visual exploration to implementation and launch.

CORE SKILLS

Structured dense information for reports, websites, and operational interfaces, deciding what to show first and what action to make available.

Built interactive prototypes with AI-assisted coding tools to test how flows work and show the intended behavior before development.

Prepared UI for development with reusable components and design specifications, then reviewed the implementation against the layouts.

TOOLS

Figma (Auto Layout, Components, Variants, Variables, Styles, Libraries, Design Tokens, Interactive Prototyping) · Jira · Agile · Adobe Creative Cloud (Photoshop, Illustrator, After Effects) · ChatGPT · Claude · Codex · Lovable · Midjourney · Freepik AI

EDUCATION

AI for Product Designers — Projector Institute | 2026

UI/UX Designer — Projector Institute | 2025 | Design workshop experience

Master's in Accounting and Audit — KNUTE | 2010–2015

LANGUAGES

Ukrainian — Native (C2)

English — Upper-Intermediate (B2)